

# outlook 2010



**TURNING THE CORNER**

**A special supplement to The Sunday Gazette**

## **ADVERTISING COPY & SPACE DEADLINE**

**PUBLICATION DATE: ADVERTISING & COPY DEADLINE:**  
Sunday, February 21, 2010    Tuesday, February 9, 2010

■ **Theme...** Turning The Corner: A look at business in the Capital Region as the economy emerges from what many say is the worst economic crisis since the Great Depression

### **Benefits for Advertisers...**

■ **Readership**

Let your advertising message reach over 46,000 households.

■ **Superb Shelf Life**

A resource for area business professionals to use again and again.

■ **Business to Business**

Advertisers, this a great opportunity to reach targeted customers and gain market insights.

■ **Major Promotional Ads**

These will appear in The Gazette the month preceding publication of Outlook 2010.

■ **Website**

This special section will be posted online for approximately six months on our new [dailygazette.com](http://dailygazette.com) website reaching over 750,000 visitors each month.