

outlook 2010



TURNING THE CORNER

PUBLICATION DATE: Sunday, February 21, 2010

ADVERTISING SPACE & COPY DEADLINE: Tuesday: February 9, 2010

ADDED VALUE

Full Page (129") \$2,650. (Full Color)

• 6 col. x 21 1/2" [12" x 21 1/2"]

■ In addition full page advertisers will receive a full page process color advertisement for \$1500. ROP to be published by 6/30/10

■ The inclusion of logo in all in-paper advertising promoting Outlook 2010 - (8 1/4 page promotional ads)

■ Outlook 2010 will appear on dailygazette.com for approximately six months

Up to \$6,000 Value!

1/2 Page (63") \$1,585. (Full Color)

• 6 col. x 10 1/2" [12" x 10 1/2"]

• 3 col. x 21 1/2" [5 7/8" x 21 1/2"]

■ In addition half page advertisers will receive a half page process color advertisement for \$800. ROP to be published by 6/30/10

■ Outlook 2010 will appear on dailygazette.com for approximately six months

Up to \$3,000 Value!

1/4 Page (31.5") \$925.

• 3 col. x 10 1/2" [5 7/8" x 10 1/2"]

■ In addition advertisers will receive complimentary process color on two advertisements to be published by 6/30/10

■ Outlook 2010 will appear on dailygazette.com for approximately six months

A \$1,030 Value!

1/8 Page (16") \$510.

• 2 col. x 8" [3 7/8" x 8"]

■ In addition advertisers will receive complimentary process color on one advertisement to be published by 6/30/10

■ Outlook 2010 will appear on dailygazette.com for approximately six months

A \$450 Value!

1/16 Page (8") \$275.

• 2 col. x 4" [3 7/8" x 4"]

■ In addition advertisers will receive complimentary process color on one advertisement to be published by 6/30/10

■ Outlook 2010 will appear on dailygazette.com for approximately six months

A \$450 Value!

THE
GAZETTE

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