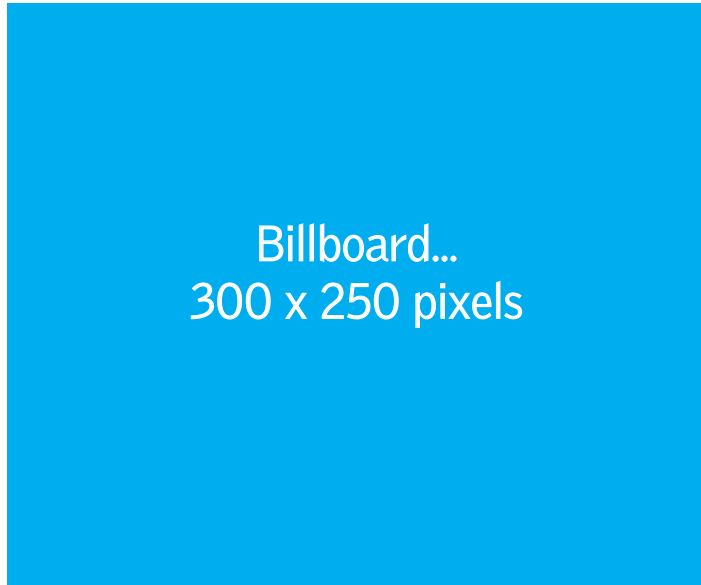
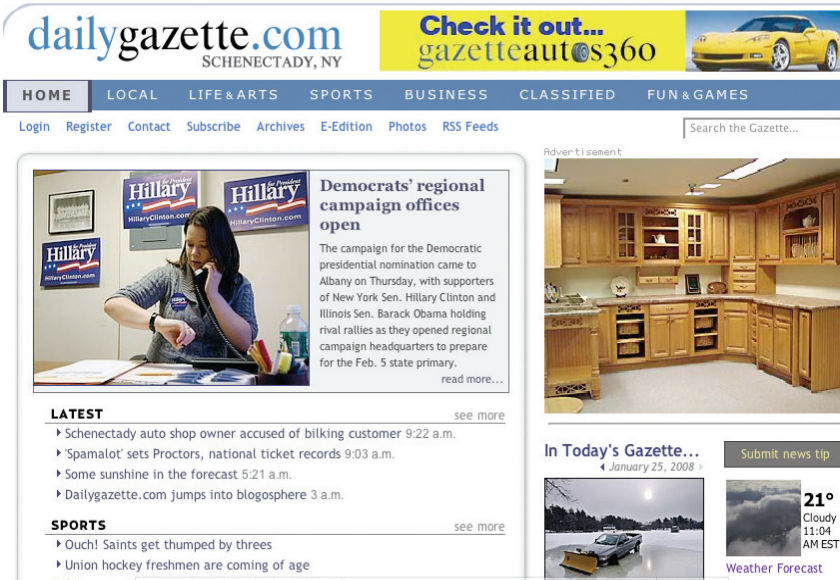


Examples
of sizes
in pixels
(in proportion)

Leaderboard... 728 x 90 pixels
(Not available on the Home Page)

Skyscraper...
120 x 600
pixels



<u>Leaderboard</u>	<u>Billboard</u>	<u>Skyscraper</u>	<u>Short Skyscraper</u>
Top Position	Upper Right Position	Upper Right Position	Right Side Position
Min 10,000 Impressions	Min 10,000 Impressions	Min 10,000 Impressions	Min 25,000 Impressions
728 x 90 Pixels	300 x 250 Pixels	120 x 600 Pixels	120 x 240 Pixels
\$12 cpm	\$12 cpm	\$10 cpm	\$5 cpm
\$14 cpm Rich Media	\$14 cpm Rich Media	\$12 cpm Rich Media	\$8 cpm Rich Media