

Examples
of sizes
in pixels
(in proportion)

Leaderboard... 728 x 90 pixels

Wide
Skyscraper...
160 x 600
pixels

Billboard...
300 x 250 pixels

Short
Skyscraper...
120 x 240
pixels



Leaderboard

Top Position
Min 10,000 Impressions
728 x 90 Pixels

Billboard

Upper Right Position
Min 10,000 Impressions
300 x 250 Pixels

Wide Skyscraper

Middle Right Position
Min 10,000 Impressions
160 x 600 Pixels

Short Skyscraper

Right Side Position
Min 25,000 Impressions
120 x 240 Pixels